Who are we? The Midlands Green Business Program is a partnership of:

- The City of Columbia;
- Lexington County;
- Richland County; and
- Keep the Midlands Beautiful.

This partnership recognizes businesses and organizations that adopt sustainable and eco-friendly business practices.

Going green stimulates innovation.

Going green forces organizations to evaluate every aspect of the business and identifies new, more efficient means of production – according to John Boitnott, journalist and digital consultant.

Embracing sustainable and green principles is not just a trend.

Cultivating sustainable and green practices helps organizations become more efficient, competitive and profitable – according to a report by Brian Lagas with Manufacturing Extension Partnership.
The Benefits of Green Business Membership

• Access to sustainable mentors
• Green Business workshops and networking events
• Green Business promotional opportunities
• Listing and link on Midlands Green Business website
• Membership seal for office or building

Why should my business go green?

Being more sustainable allows you to:
• Protect the environment;
• Showcase your organization’s corporate social responsibility;
• Lower operating costs;
• Appeal to new customers; and
• Take advantage of tax breaks and financial incentives.

Certification

Midlands Green Business certification is based on a checklist of activities in four primary categories:

• Pollution prevention and air quality;
• Waste reduction and recycling;
• Energy conservation; and
• Water conservation.

There’s also an opportunity for general sustainability activities like employee environmental education, local purchasing and those specific to your workplace and/or industry.

Eligible Businesses & Organizations

• Any organization that adopts sustainable/eco-friendly practices
• Any business located within the City of Columbia, Lexington County or Richland County
• Any size or type organization including service, merchandising, manufacturing, home-based and non-profit

How can my organization become a Midlands Green Business Member?


Once approved, your business name and a link to your website will be posted on the Midlands Green Business website, and your name will be added to our contact list for events and other opportunities.

More than 90 percent of companies realized cost savings as a direct result of their green programs.

Seventy-eight percent of them saved on electricity, 68 percent on heating and cooling, 68 percent on paper and 60 percent on water – according to a Tech Crunch survey.

The happiest workers are more likely to work in companies with eco-friendly policies of some kind (74 percent).

Sustainability plays a huge factor in talent retention and employee motivation – according to a Staples poll.

Results from a Monster TRAK survey show that a surprising percentage of young workers want employment with a green company.

Eighty percent said they are interested in a job that has a positive impact on the environment and a whopping 92 percent would choose working for an environmentally friendly company.